



**S P O N S O R S H I P**

**G U I D E**

**2026 NACAA AM/PIC  
Denver, Colorado  
July 8-12, 2026**



**COLORADO STATE UNIVERSITY  
EXTENSION**

## SPONSORSHIP

## GUIDE

NACAA AM/PIC  
Denver, CO  
July 8 – 12, 2026

### Why sponsor?

Sponsoring the NACAA Annual Meeting & Professional Improvement Conference (AM/PIC) is a great opportunity for you and your organization to reach an estimated 1,200 extension educators and other professionals from all 50 states who work in agriculture, horticulture, 4-H and youth development, community development, aquaculture, forestry and natural resources, and other disciplines. These professionals have a tremendous reach for their clientele locally in providing education and resources. As the state hosts, our state association and CSU Extension are excited to welcome the members to Colorado and highlight all that makes our state great!

### What is NACAA?

NACAA is the National Association of County Agricultural Agents. Extension professionals serve and represent land grant universities in all 50 states. Here in Colorado, CSU Extension's faculty, specialists, and staff have been meeting the needs of the state for over 100 years. The association is dedicated to professional excellence and improving the abilities of Extension professionals to serve their constituents in agriculture and other related disciplines. Extension professionals conduct research, work with agencies and committees at all levels and industry areas, as well as provide individual consulting needs to clientele and group educational learning opportunities.



### Colorado | Plains to Peaks

- Colorado County Agents Association and CSU Extension offer research-based education and programs for agriculture, health, and well-being
- With elevations from 3,350 to 14,433 feet, our state's agricultural diversity is unmatched
- Agriculture contributes \$8.22 billion in receipts and \$47 billion annually to Colorado's economy
- The sector employs over 195,000 people and exports over \$2 billion in products yearly

### Mapping Out the Trail

- Develop professionals to support constituents at all levels (producers and consumers)
- Gain valuable insights and connections through conversations with leaders in the industry and influencers to positively grow and support agriculture at all levels
- Showcase and provide exposure to professionals (especially younger individuals) about leadership opportunities in and around agriculture
- Help Coloradans succeed in their personal and professional endeavors through education and support

### Climbing New Peaks

- Exchange knowledge that fuels growth and expands Colorado's infrastructure for all aspects of agriculture
- Exchange techniques and teaching tools to continue to meet today's productivity and prepare for tomorrow's challenges
- Continue to meet consumer needs through innovative product development and enhance safe production of commodities for increased consumer confidence and satisfaction
- Gain national awareness and recognition through NACAA's media coverage

### Expanding Our Horizons

- Attract talent to Colorado by highlighting top agricultural commodities and businesses
- Apply research to enhance best practices and build a sustainable future for Colorado
- Foster partnerships to create healthy communities and advance Colorado for decades
- Immerse extension professionals in Colorado's diverse and interconnected agricultural network

### Creating Sustainability & Growth

- Generate business leads and create lasting impressions across all 50 states
- Build relationships and enhance brand recognition nationwide
- Innovate solutions to improve processes in Colorado Agriculture
- Drive sustainability and profitability locally, expanding growth statewide for producers, consumers, and partners

# SPONSOR BENEFITS

## Mount Elbert \$25,000+

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

Recognized on the conference social media

Recognized in the conference video shown at the general session

Logo on In-Conference Signage and video loop in Trade Show

Complimentary Trade Show Booth (10'x10')

5 Meal Tickets for "Welcome to Colorado" Dinner

Logo on Registration Bag

## Longs Peak \$20,000-\$24,999

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

Recognized on the conference social media

Recognized in the conference video shown at the general session

Logo on In-Conference Signage and video loop in Trade Show

Complimentary Trade Show Booth (10'x10')

4 Meal Tickets for "Welcome to Colorado" Dinner

## Pikes Peak \$15,000-\$19,999

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

Recognized on the conference social media

Recognized in the conference video shown at the general session

Logo on In-Conference Signage and video loop in Trade Show

Complimentary Trade Show Booth (10'x10')

3 Meal Tickets for "Welcome to Colorado" Dinner

## Grand Mesa \$10,000-\$14,999

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

Recognized on the conference social media

Recognized in the conference video shown at the general session

Logo on In-Conference Signage and video loop in Trade Show

Complimentary Trade Show Booth (10'x10')

2 Meal Tickets for "Welcome to Colorado" Dinner

## Mile High \$5,000-\$9,999

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

Recognized on the conference social media

Recognized in the conference video shown at the general session

Logo on In-Conference Signage and video loop in Trade Show

Complimentary Trade Show Booth (10'x10')

## Mesa Verde \$2,500-\$4,999

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

Recognized on the conference social media

## Foot Hills \$1,000-\$2,499

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

Recognized on the state-hosted conference website

## Great Plains Under \$999

Listed in the 2026 AM/PIC Program

Listed on Sponsor Contact Sheet

**Custom sponsorship packages and in-kind donations are available upon request and approval. Contact Christine Schinzel at [christine.schinzel@colostate.edu](mailto:christine.schinzel@colostate.edu) for more information!**

# THANK YOU FOR BECOMING A SPONSER!

Sponsoring the NACAA AMPIC establishes your organization as one that both values and has a deep commitment to helping build shared understanding of the opportunities and challenges facing the agricultural community. Along with the opportunity to build your brand and create awareness, your sponsorship provides great business networking opportunities and exposes you to new talent pools. This annual meeting is expected to bring more than 1200 attendees. As the meeting unites agriculture stakeholders from across the country, you will reach and leave a long-lasting impression on a diverse audience.



## BENEFITS

Yes, we would like to sponsor the 2026 NACAA AMPIC. We will participate at the following level:

<input type="checkbox"/> \$25,000+ Mount Elbert	<input type="checkbox"/> \$20,000-\$24,999 Longs Peak	<input type="checkbox"/> \$15,000-\$19,999 Pikes Peak	<input type="checkbox"/> \$10,000-\$14,999 Grand Mesa	<input type="checkbox"/> \$5,000-\$9,999 Mile High
<input type="checkbox"/> \$2,500-\$4,999 Mesa Verde	<input type="checkbox"/> \$1,000-\$2,499 Foot Hills	<input type="checkbox"/> \$1,500 Commercial Booth	<input type="checkbox"/> Under \$999 Great Plains	Total Amount \$: _____

\*In-kind donations available upon request. Contact Christine Schinzel at [christine.schinzel@colostate.edu](mailto:christine.schinzel@colostate.edu)\*

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Name(s)

\_\_\_\_\_  
Organization's Full Name

\_\_\_\_\_  
Mailing address

\_\_\_\_\_  
City, State, ZIP

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Phone

\_\_\_\_\_  
Email

## PAYMENT INFORMATION

I prefer to make my donation via:  Check  Credit Card

Checks can be made payable to CSU Foundation. Please mail this form and payment to the CSU Foundation's secure mailbox at CSU Foundation, c/o CCAA, PO Box 1870, Fort Collins, CO 80522.

Credit card contributions can be made online at <https://advancing.colostate.edu/EXTENSION>. Under 'Designation' click add '+Add Another' and select 'Colorado County Agents Association' or use the code '85353'.

For questions regarding sponsorships or payment information, please contact CCAA Treasurer, Christine Schinzel, at [christine.schinzel@colostate.edu](mailto:christine.schinzel@colostate.edu).